

**South Tyneside Council****Planning Group**

South Tyneside Council, Town Hall & Civic Offices,
Westoe Road, South Shields, Tyne and Wear, NE33 2RL
Email: planningapplications@southtyneside.gov.uk
Tel: 0191 424 7421

Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
434090	561448

Description

Applicant Details

Name/Company

Title

Mr

First name

Iain

Surname

Kennair

Company Name

Bridge Referrals Ltd

Address

Address line 1

2 Brooklands Way

Address line 2

Address line 3

Town/City

Boldon Colliery

County

South Tyneside

Country

Postcode

NE35 9LZ

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Building mounted and roadside free standing signage advertising Bride referrals emergency vet practice. Note that the roadside signage is existing. But the contents of the sign is to be changed.
Building mounted signs are to be placed on the East and South Elevations

Advertisement Type:

Other type

Height:

1.2 metres

Width:

3 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

4.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

50 centimetres

What materials will the advertisement be made of?:

Fret cut pan signs with 50mm returns with an opal panel LED complete with full colour optical clear vinyl applied to panel face. Wrapped with full colour hi-tack grey backed laminated vinyl

The colour of text and background:

white text with red to purple background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

400 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2 metres

Width:

1.5 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

100 centimetres

What materials will the advertisement be made of?:

Fret cut pan signs with 50mm returns with an opal panel LED complete with full colour optical clear vinyl applied to panel face. Wrapped with full colour hi-tack grey backed laminated vinyl.

The colour of text and background:

white text with red to purple background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

400 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.4 metres

Width:

3.5 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

4.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

Fret cut pan signs with 50mm returns with an opal panel LED complete with full colour optical clear vinyl applied to panel face. Wrapped with full colour hi-tack grey backed laminated vinyl.

The colour of text and background:

white text with red to purple background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

400 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.4 metres

Width:

3.5 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

50 centimetres

What materials will the advertisement be made of?:

Fret cut pan signs with 50mm returns with an opal panel LED complete with full colour optical clear vinyl applied to panel face. Wrapped with full colour hi-tack grey backed laminated vinyl.

The colour of text and background:

white text with transitioning shades of green for the background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

400 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.5 metres

Width:

1.2 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

0.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

50 centimetres

What materials will the advertisement be made of?:

Full colour with protective matt lamination to graphic face onto Aluminium Composite 3mm dibond. Installed upon existing framework.

The colour of text and background:

white text with red to purple background

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

1.2 metres

Width:

1.6 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

Translucent opal acrylic mounted with full colour laminated vinyl. Trimmed to dimension. Installed within existing illuminated frame system.

The colour of text and background:

white text with red to purple background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

400 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

There are 4 building mounted signs. 2 on the East elevation and two on the south. Please refer to drawings attached for location and appearance.

There are two free standing signs. These are within existing signage frames with the contents of the signage changed to the new building use. Please refer to drawings attached for location and appearance.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Refer to attached drawing 25123-HL-00-XX-DR-A-2102-S2-P01

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

07/09/2026

To Date

03/09/2046

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

James Dunn

Date

28/07/2026